

# International Conference of Creative Futures (ICCF'22)

Schedule 20-21 May 2022

Friday May 20, 2022

<b>Inauguration: 10:00 to 11:30am</b>		<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGRmZmNiNjctNTlyZS00NzhmLTgxNTgtYWMwOGJkMjFkMTQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGRmZmNiNjctNTlyZS00NzhmLTgxNTgtYWMwOGJkMjFkMTQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d</a>										
Plenary session by: Ar. Chitra K. Vishwanath	<b>MS Team link:</b>											
<i>Session Co-ordinator: Ar. Kinzalk Chauhan</i>	<b>Parallel Session: I (Digital, Vocal and Tangible Art)</b>			<b>Parallel Session: II (Buildings and Urbanscape)</b>			<b>Parallel Session: III (Buildings and Urbanscape)</b>					
	<b>Session Chair: Dr. Mainak Ghosh Session Organizer: Ar. Neha Saxena</b>			<b>Session Chair: Dr. Rina Surana Session Organizer: Ar. Kinzalk Chauhan</b>			<b>Session Chair: Dr. Anjali K. Sharma Session Organizer: Ar. Apoorva Agarwal</b>					
	<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTIknGlXOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTIknGlXOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d</a>			<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNTNmYS00OTY3LWlOZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNTNmYS00OTY3LWlOZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d</a>			<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWltMWExYy00MzI0LWlZnJEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWltMWExYy00MzI0LWlZnJEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d</a>		
Parallel Sessions: 11:45am to 1:30pm	<b>Time</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>		
	11:45 AM	47	POTTERY IN INTERIOR DESIGNING: ART AND CRAFT CREATIVITY OF KUMHAR COMMUNITY IN INDIA	AMIT KUMAR; RABINDRANATH SARMA	75	DIALOGUES AND ADVOCACY FOR SUSTAINABLE URBAN GREENSPACES IN THE URBAN PLANNING PROCESS	AKANKSHA SANGWAN, NAND KUMAR AND ASHWANI KUMAR	36	COMBINING THE OLD AND THE NEW: IMPORTANCE OF REVIVING COURTYARD HOUSES AND GARDENS IN TRADITIONAL HOUSES OF THE UAE	VIGISHA GOPALAKRISHNAN		
	12:00 PM	5	PREVALENCE OF MSDS IN TRANSPORTATION OF LPG GAS CYLINDERS	RAHUL HAREESH; ANUP HENGADE; JONATHAN SHAJAN	29	ASSESSING SUSTAINABILITY IN TRANSFORMING URBAN FORM OF HISTORIC TOWNS: CASE STUDY BADAMI	MONICA KASHKARI; TEJWANT SINGH BRAR	6	TRANSFORMATIONS IN THE VERNACULAR ARCHITECTURE OF ROW HOUSES: A CASE OF KANYAKUMARI, INDIA	S. MONIKA; DR. BHANU M. MARWAHA		
	12:15 PM	3	DIFFICULTY IN CARRYING LUGGAGE AT RAILWAY STATION	RAHUL DESHKAR; SHRUTI SHETTY; SIDHESH GHAG	74	URBAN DEVELOPMENT IN POST LIBERALISATION ERA	SWASTI SHARMA, BANSARI SHARMA, SATISH PIPRALIA, BHAVNA SHRIVASTAVA AND ASHWANI KUMAR	86	WATER STRESS: VULNERABLE URBAN AREAS	MANISH SHARMA, BANSARI SHARMA, NAND KUMAR AND ASHWANI KUMAR		
	12:30 PM	22	VIRAGAL: THE SAGA OF THE HEROES OF ANDHRA PRADESH	GOMATHI GOWDA; G. LENIN BABU	12	EMERGING RELATIONSHIP BETWEEN CHILDREN'S BEHAVIOUR AND USE OF URBAN GREEN SPACES IN THE NEIGHBOURHOOD DURING COVID CRISIS	SHARANYA R SHETTY; GOWRI SHENOY B	60	CULTURAL AND CREATIVE INDUSTRIES: EXPLORING CONNECTIONS WITH CULTURAL HERITAGE	HARVEEN BHANDARI; KANIK BANSAL; SUNANDA KAPOOR		
	12:45 PM	54	CRYPTO ART: IS BLOCKCHAIN TECHNOLOGY REDEFINING THE ART MARKETPLACE OF THE FUTURE?	AMITA KINI-SINGH	80	NEW PLANNING APPROACH TO OPTIMIZE RESOURCE UTILIZATION IN SUSTAINABLE HOUSING	ANIL KUMAR AND AKSHAY GUPTA	76	URBAN VILLAGES IN METROPOLITAN INDIA	ANKIT KASHMIRI GUPTA AND TARUSH CHANDRA		
	1:00 - 1:30 PM	Q & A followed by concluding remarks by session chair			Q & A followed by concluding remarks by session chair			Q & A followed by concluding remarks by session chair				

LUNCH BREAK [1:30 to 2:30PM]										
Timing: 2:30pm to 3:15pm: Keynote address by Ar. Yatin Pandya	Parallel Session: I (Digital, Vocal and Tangible Art)				Parallel Session: II (Moving and Still Arts)			Parallel Session: III (Fabrics and fashion)		
	Session Chair: Dr. Bhakti More Session Organizer: Akshita Joshi				Session Chair: Dr. Majdi Session Organizer: Dr. Subhash Devrath			Session Chair: Dr. Himani G. Chaudhary Session Organizer: Harshwardhan Soni		
	MS Team link:	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTlkNGIxOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTlkNGIxOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d</a>			MS Team link:	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNThmYS00OTY3LWl0ZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNThmYS00OTY3LWl0ZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d</a>		MS Team link:	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWItMWExYy00MzI0LWl0ZjEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWItMWExYy00MzI0LWl0ZjEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d</a>	
Parallel Sessions: 3:15 to 5:00pm	Time	Manuscript ID	Paper Title	Authors	Manuscript ID	Paper Title	Authors	Manuscript ID	Paper Title	Authors
	3:15 PM	26	A STUDY ON CONSUMER PERCEPTION TOWARDS SUSTAINABLE FASHION DESIGN: CHALLENGES IN ADOPTION OF SUSTAINABLE FASHION IN INDIA	AANCHAL TREHAN	34	VISUAL ANALYSIS OF THE MODES OF COMPOSITION IN THE WOODCUTS AND ETCHINGS OF ARTIST SOMNATH HORE	NAMRITA SHARMA AND UTPAL BARUA	9	THE INDIAN SARI : NARRATIVE OF CREATIVE FUTURES	VAIBHAVI P RANA VADE
	3:30 PM	18	ZARI NAGRI: A PLACE WHERE ART IS DIEING: A STUDY ON SEQUIN WORK AND ZARDOSI WORK ARTISAN'S STATUS IN BAREILLY	MAHBOOB ANWER	55	CONNECTING THE DOTS : SELF-SUSTAINED CRAFT ECO-SYSTEM FOR PRESERVATION OF GOND ART IN PATANGARH, MADHYA PRADESH	AISHWARYA KULKARNI	21	RETRIEVING THE IDENTITY OF LOCAL ART BY CREATIVE INDUSTRIES: A CASE OF PEELI KOTHI, VARANASI	SHUBHA SHUKLA
	3:45 PM	85	READING ARCHITECTURAL HERITAGE AS LIVING STORIES!	RITU SHARMA	81	A TALE OF CRAFT WARRIORS OF THE NEW NORMAL	AMISHI VADGAMA	64	KHADI: AN EVALUATION OF THE MARKETING PLAN OF ACTION FROM HARYANA TO PUNJAB	SIMARDEEP KAUR AND RADHA KASHYAP
	4:00 PM	2	DESIGN, EMOTIONS, AND THEORIES OF PRODUCT EMOTION: A REVIEW	GAURAV VAIDYA AND PRATUL CH KALITA	40	UNDERSTANDING THE ROLE OF VISUALISATION IN GENERATING AN IMPACT ON INDIAN COMMUNICATION DESIGN	HEMANG ANGLAY	46	PRODUCT DEVELOPMENT USING WASTE FABRICS	JIGMET PALMO AND J.P.SAMPATH KUMAR
	4:15 PM	45	A TEACHING APPROACH FOR TEXTILE WASTE MANIPULATION	DURE SHEHWAR MOHIBI	88	THE EFFECT OF PANDEMIC ON SHILPGRAM OF PATNA, BIHAR	RICHA JAGATRAMKA, RAUNAK PRASAD AND SHREESH THAKUR	66	A PROPOSAL FOR A COLLECTION OF BAGS MADE FROM AN ORIGINAL RECYCLED PLASTIC	LÍVIA SOLINO, ALINE FREIRE, ANTÔNIA LINDEMERES DA SILVA BESSA, FLÁVIA CARLA DA SILVA AND ÍTALO DANTAS
	4:30 - 5:00 PM	Q & A followed by concluding remarks by session chair			Q & A followed by concluding remarks by session chair			Q & A followed by concluding remarks by session chair		

## Saturday May 21, 2022

Timing: 10:00am to 10:45am Keynote address by: Prof. Jay Thakkar	<b>Parallel Session: I (Moving and Still Arts)</b>				<b>Parallel Session: II (Buildings and Urbanscape)</b>			<b>Parallel Session: III (Digital, Vocal and Tangible Art)</b>				
	Session Chair: Dr. Ashaprava Mohanta Session Organizer: Aanchal Trehan				Session Chair: Dr. Rabi Narayan Mohanty Session Organizer: Ar. Siddharth Mishra			Session Chair: Dr. Shaji Panicker Session Organizer: Ar. Nisha Nelson				
	<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTlkNGlxOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_OTUyZWVhODAtYTE4Ny00MWNkLTg2MjMtOTk2MTlkNGlxOTIm%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d</a>			<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNTNmYS00OTY3LWl0ZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZjgxZDc5ZjMtNTNmYS00OTY3LWl0ZjAtMzlmOWQ3YWYwYTA1%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22506d0924-c06f-4d59-9c7c-004a03a76310%22%7d</a>			<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWItMWExYy00MzI0LWl0ZjEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_MjNlMTIwNWItMWExYy00MzI0LWl0ZjEtYTk5NjZiZTJmYjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bfb-90af-89ae3ab30761%22%2c%22Oid%22%3a%22e928e6fb-eb07-4fbf-ae15-4c0722616660%22%7d</a>		
Parallel Sessions: 11:00 AM to 1:00 PM	<b>Time</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>		
	<b>11:00 AM</b>	27	EXPLORING THE LOCAL-GLOBAL IDENTITIES IN ABSTRACT TYPOGRAPHY: NIT SIKKIM LOGO DESIGN PROJECT	NANKI NATH	78	BUSINESS RESPONSIBILITY AND SUSTAINABILITY REPORTING: HOW PREPARED ARE REAL ESTATE COMPANIES?	SIDDHANT WALIA AND SNEH SINGH	25	AN EMPIRICAL STUDY TO EVALUATE IMPACT OF ADVERTISING “COMPASSION AND CARE” ON BRAND IMAGE AND BRAND EQUITY	PANKAJ KUMAR SINGH AND ANANTKUMAR OZARKAR		
	<b>11:15 AM</b>	67	COLOR IN FILMS: ITS ROLE IN EXPRESSION OF STORY AND HOW IT INFLUENCE THE MOOD OF AUDIENCE	DEEPANSHI GARG AND DECHEN ANGMO	77	AFFORDABLE HOUSING IN INDIA: A STUDY OF GOVERNMENT SCHEMES POST COMMENCEMENT OF JNNURM	RAUNAK PRASAD AND RINA SURANA	65	INFLUENCE OF CONFLICT OVER THE TEMPLES OF SRINAGAR: BEFORE AND AFTER THE EXODUS	SMRITI SARASWAT		
	<b>11:30 AM</b>	41	INDIAN SCROLL PAINTINGS AS ILLUSTRATIONS	NAMRITA SHARMA AND PALLAVI RANI	69	REGENERATION OF DEFUNCT URBAN INDUSTRIAL AREA-A SUSTAINABLE APPROACH	SANJEEV PAREEK AND MANOJ KUMAR	89	CHALLENGES IN RESTORATION OF KASHI MUGHAL MINIATURE PAINTING	UMA SHANKAR PRABHAKAR, KUSUM KANWAR AND SAMPATH KUMAR JINKA KUMAR JINKA		
	<b>11:45 AM</b>	83	WASTE MANAGEMENT IN TEXTILE INDUSTRY	ANUPAMA GOYAL	68	THE IMPACT OF URBAN TRAFFIC JAM: A REVIEW	ROHIT MATHUR AND ROLI RAI	Q & A followed by concluding remarks by session chair				
	<b>12:00 NOON</b>	84	CONSUMER BEHAVIOR TOWARDS THE ADOPTION OF SUSTAINABLE CLOTHING	PRATIBHA MISHRA AND MADHURA YADAV	87	AN OVERVIEW ON URBAN PUBLIC SPACE DEVELOPMENT OF INDIAN MEDIUM – SIZED TOWNS	AKSHAY GUPTA AND MADHURA YADAV					
	<b>12:15 - 1:00 PM</b>	Q & A followed by concluding remarks by session chair			Q & A followed by concluding remarks by session chair							
<b>LUNCH BREAK [1:00 to 2:00PM]</b>												

Timing: 2:00pm to 2:45pm Keynote address by: Prof. (Dr.) Toolika Gupta	<b>Concluding Session</b>			
	<b>Session Organizer: Dr. Richa Jagatramka</b>			
	<b>MS Team link:</b>	<a href="https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGRmZmNiNjctNTlyZS00NzhmLTgxNTgtYWMwOGJkMjFkMTQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bf9-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d">https://teams.microsoft.com/l/meetup-join/19%3ameeting_MGRmZmNiNjctNTlyZS00NzhmLTgxNTgtYWMwOGJkMjFkMTQ4%40thread.v2/0?context=%7b%22Tid%22%3a%22a1608842-8390-4bf9-90af-89ae3ab30761%22%2c%22Oid%22%3a%2284d063ba-b6d8-4c19-bedf-27b9057724ea%22%7d</a>		
Session: 2:45 PM to 4:00 PM	<b>Time</b>	<b>Manuscript ID</b>	<b>Paper Title</b>	<b>Authors</b>
	<b>2:45 PM</b>	Invited Paper 1	STRATEGIES AND OPTIONS FOR PLANNING FUTURE CITIES IN INDIA	JIT KUMAR GUPTA
	<b>3:00 PM</b>	Invited Paper 2	SUSTAINABLE WATER RESOURCE MANAGEMENT AND REJUVENATION OF WATER BODIES	KESHAO GURUMUKHI
	<b>3:15 - 3:30 PM</b>	Q & A		
<b>Valedictory: 3:30 to 4:00PM</b>	Session Co-ordinator: Akshita Joshi			